

## THE EDGE EXPRESS

# NOVEMBER 2025

## Four Mountaineers Representing Alberta in Newfoundland

Congratulations to Lila Deis, Alexis Ehrman, and Abby Lee on getting the call to represent Team Alberta at the 2025 U18 Women's National Championships.

Our three Female U18 Prep Mountaineers are competing against the country's top female hockey talent this week in Newfoundland and Labrador. So far, Alberta is 1-2 (4-3 vs Atlantic W, 3-1 L vs British Columbia and a 3-0 L vs Quebec). A special shoutout as well to Jenny Keller, an Edge Mountaineer since 2017 and second semester student, who is also representing Team Alberta. She is currently in her second season with the Barrie Sharks (OWHL) and played on our Female Prep team from 2022-2024.



The U18 Women's Nationals are a proven stepping stone to international success. Twenty-two of the 23 players who won gold with Canada's Women's Olympic Team at the 2022 Games were tournament alumnae. Legends like Marie-Philip Poulin, Natalie Spooner and Sarah Fillier all made their mark at the event before rising to global stardom.



We're proudly cheering Lila, Lex, Jenny, Abby and Team Alberta on from Calgary – good luck the rest of the way!

## Huska Helps Alberta Capture WHL Cup Bronze



On the male side of the Hockey Alberta equation, one other Mountaineer got the opportunity to represent Hockey Alberta recently.

U18 Prep forward Luke Huska made his mark at the 2025 WHL Cup, helping Team Alberta capture bronze with a 4–2 win over Team Saskatchewan at the end of October.

Huska set-up former Mountaineer teammate, Dylan Sherban, for the game-tying goal before Alberta pulled ahead to secure the medal.

Congratulations to Luke on getting the opportunity to represent Alberta, and taking home a bronze medal in the process.









#### **CHARACTER CORNER**

## **Brooks & Company: A Small Business with a Big Heart**

When Colton and Brooks Roussel launched Brooks & Co. in 2021, they were just 9 and 6 years old – but their vision was already big. What started as two brothers selling popsicles and freezies during the summer to raise money for charity quickly evolved into something much larger. After earning their first \$100, they decided to reinvest it into a small business that could make an even greater impact.

That's when Brooks & Co. was born – a hat and tuque company with a purpose. Colton and Brooks researched suppliers, designed their own custom logo, and launched their products on social media. Every sale supported a Canadian charity close to their hearts.

Charity choices were made as a family, guided by causes that reflected their values – like ensuring others have access to healthy food, healthcare and sports.



After their grandmother was diagnosed with breast cancer, their first donation went to the Breast Cancer Society of Canada. Over the next few years, they raised more than \$3,700 for organizations including Breakfast Club of Canada, Jumpstart, Make-A-Wish Foundation, Canadian Down Syndrome Society, Helping Families Handle Cancer, Canmore and Area Health Care Foundation, Alberta Children's Hospital Foundation, and local food banks.



Now 13 and 10 years old, Colton and Brooks have learned lessons that go far beyond business: teamwork, communication, confidence and the joy of giving back. They've set up sales booths at hockey tournaments, created marketing posters by hand, and managed their own earnings – all while inspiring others through their kindness and initiative.

Though they've recently sold out of their final batch of hats and decided to pause operations, the young Mountaineers remain proud of what they built together.

They've proven that even the smallest ideas, when fueled by heart, can make a big difference. Way to go, fellas.

## October High Five Award Recognition

Our high-five award recognition has a monthly draw for all students who received a high five in that month. The winner of our October draw is Patrick Dutton!

"Patrick has been demonstrating positive character, responsibility and respect in class. I genuinely appreciate that he has stepped up multiple times this past month, not because he has to, but because he sees where he can help and does so. Whether he's helping a friend organize their binder, or cleaning up the classroom without being asked, his thoughtfulness and active leadership skills make the classroom a better place to be for all of us." – Ms. Fournier



Congratulations on being our October high-five draw winner, Patrick!









## **Edge Soccer Visits Amsterdam**



Last month, our soccer program traveled overseas for a memorable experience in Amsterdam and got the chance to play in a few exhibition matches against FC Aalsmeer's U17 and U16 teams. Both of our squads showcased strong technical play and teamwork, earning decisive wins while representing the school with sportsmanship and pride. Beyond the competition, the trip offered a valuable cultural exchange and a chance for our athletes to train, compete and connect internationally.

Above, you can see a newspaper clipping that spoke about the exhibition matches (and the Edge dominance that ensued).

#### **Johnson Claims Fifth Title of 2025**



When we say Alberta athletes are built for all elements, we mean it. Edge golfer Olivia Johnson braved freezing temperatures, heavy winds and falling snow to capture the FCG National Tour Montana Championship title at Old Works Golf Course.

Competing in Anaconda, MT in early October against top female golfers, Olivia showed poise and resilience in the tough conditions, grinding out her fifth tournament victory of this year.

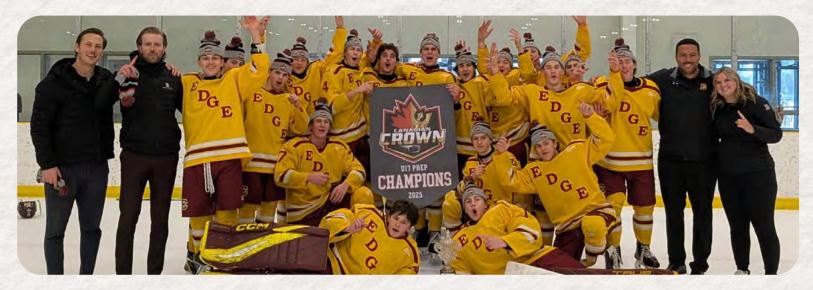
Congratulations, Olivia!







#### **Tournament Champions: U17 Prep & U15 Mountaineers**

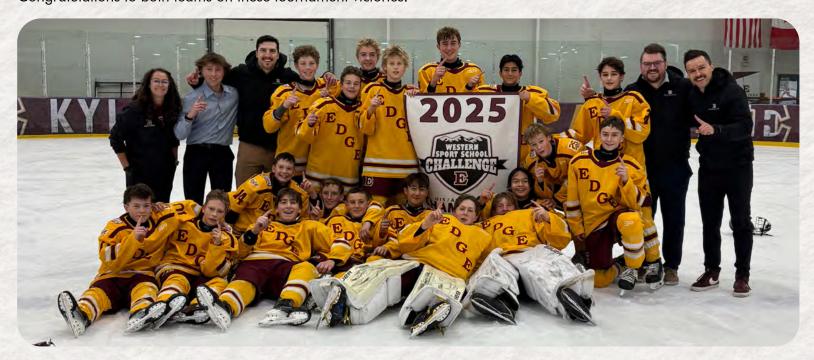


Oct. 16-19 was a weekend to remember for the Edge School hockey program, as both the U17 Prep and U15 teams captured tournament titles while going undefeated.

At the Canadian Crown, U17 Prep delivered a statement performance, closing out the tournament with a perfect 5–0–0 record, beating the NWCAA Flames (3-2), Fraser Valley (3-1), PAC Saints (5-2), CIHA (4-1), and Red Deer (5-0). The group combined depth scoring with defensive precision and exceptional goaltending from Delano Pockar and Zach Henry, who posted a remarkable 1.17 GAA and .967 SV% across five games. The win capped off a dominant run that showcased the team's balance, consistency and compete level among the top prep programs in Western Canada.

Meanwhile, at our host Western Sport School Challenge, our U15 Mountaineers also went undefeated (5–0), earning decisive victories over Bow Valley (11–0), Prairie (4–2), Okotoks (4–1), Beaumont (7–0), and CIHA (3–2) to claim the championship. The results reflect the team's strong all-around play and growing confidence as the season progresses.

Congratulations to both teams on these tournament victories.







## **Promoting Diversity and Inclusion in Sport**



On November 3, our Grade 8 and 9 student-athletes had the opportunity to take part in a special presentation hosted by the Canadian Hockey League (CHL) in partnership with the Carnegie Initiative. The event featured a screening of *Beyond Their Years* – a documentary celebrating the legacy of Herb Carnegie, one of the most influential Black hockey players in Canadian history – followed by a powerful panel discussion.

Students heard from producer Bryant McBride, former NCAA and U SPORTS hockey player (and Edge Class of 2013 grad) Cassandra Vilgrain, and former Calgary Hitmen forward Brent Dodginghorse, who shared their experiences and insights on diversity, inclusion and the importance of representation in sport.

We're grateful to the CHL, Carnegie Initiative, and the Calgary Hitmen for bringing this inspiring conversation to Edge and for helping empower the next generation of student-athletes to create positive change in the game.









# **MOUNTAINEER MOMENTS**



























# ALWAYS A MOUNTAINEER

#### Five Mountaineers Representing Canada at World Challenge

Five U18 Prep Mountaineers from last season are representing Hockey Canada (Team Red) at the 2025 U17 World Challenge, taking place Truro, Nova Scotia this week:

- Mirco Dufour
- Brock England
- Joaquin Geras
- Owen Hayden
- Leif Oaten

Joining them at the tournament is former U15 Prep Mountaineer Aden Bouchard, who is playing on the Team White roster.

A huge congratulations to all of you for getting the opportunity to compete on this international stage.



#### **Avril Jamieson Named Rookie of the Year**



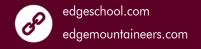
AVRIL JAMIESON

STEX X-WOMEN

A huge congratulations to Class of 2025 alumna, Avril Jamieson, who was named the AUS Women's Soccer Rookie of the Year!

A first-year forward with the STFX X-Women, Avril led her team in scoring and points (six goals – three game winners, two assists) this season – becoming the first STFX player since 2009 to earn the conference's top rookie honour. She was also named to the AUS All-Rookie Team, named an AUS Second Team All-Star and will represent the AUS as its nominee for U SPORTS Rookie of the Year.

We're proud of you, Avril. What a first season!









#### **GET YOUR BRAND OFF THE BENCH AND INTO THE ACTION!**

From Sept. 18 - Oct. 17, our EdgeSchoolHockey Instagram account generated:

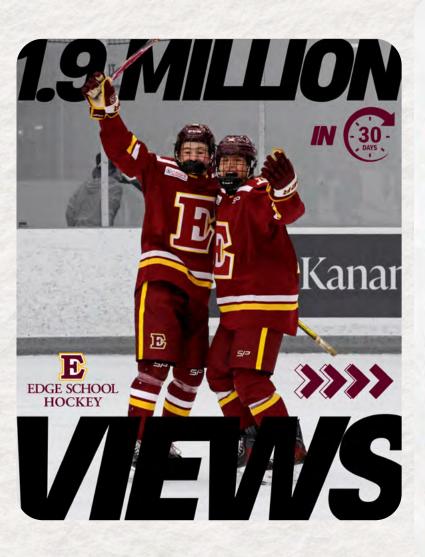
- 1.9 MILLION+ views from our own organic content (performing in the top 1-2% of Instagram accounts our size)
   \*\*\*does not include an additional 912,000+ views earned as a post collaborator
- 81K+ accounts reached (viral reach 6x the size of our core audience)
- 13.6K+ profile visits

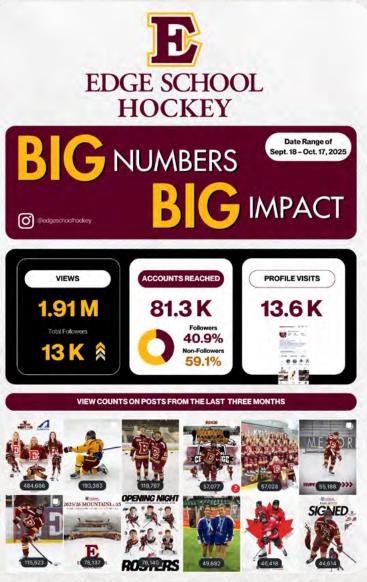
Our reach goes well beyond our 13K followers – delivering real exposure, real engagement and real value for partners.

The other piece to this equation is that these are just the statistics from ONE of our social media accounts. We have five others that get very similar engagement.

Sponsors: this is your opportunity to partner with a highly engaged sports community, amplify your brand and get real exposure where it matters most.

Interested in learning more? Email Cindy Miller.













#### 25th Anniversary Commemorative **Chocolate Bars**

Enjoy the perfect blend of sweet and salty with these milk chocolate and pink Himalayan salt chocolate bars. Made by Master Chocolat, Bernard Callebaut, each one is now on sale for \$3.50. All proceeds support the Edge School Endowment Fund – a legacy that will provide sustainable financial funding for future student-athletes.

Order these commemorative delectables online here and you can pick up your order at Edge School.

# EDGE ER BREAK

U9/U11, & U13 MINI SKILLS CAMPS

DEC. 22-23 • DEC. 29-30







EDGEMOUNTAINEERS, COM

# Save the Date **Edge Charity Golf Classic**

Mark your calendars for the Edge Charity Golf Classic on May 29, 2026 at Mickelson National Golf Club. Stay tuned for more details.











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